



Discover Emerging Artists in
Downtown Bracebridge

Workshop Schedule Performing Arts

Workshops are considered mandatory for both visual and performing artists.

ART SHOW PREPARATION

Organizers of Art in the Heart have prepared a full day workshop to ensure that you make the most of your participation.

The workshop will be held on both **Friday, May 23 and Saturday, May 30**. Please register for whichever day best suits your schedule. Workshops will run from 9:00 am until 4:30 pm and will be conducted at the Chapel Gallery located at 15 King Street.

A light lunch will be provided.

PERFORMING ARTS WORKSHOP TOPICS

There's No Business Like Show Business: Basic Business Startup, What's this PST Thing, Rights and Licensing Fees, Cost of Talent Related Services, Agent-Related Costs, Contract Negotiation, Merchandise and Branding, and Vision Statements (don't be afraid to dream big!)

Getting Your Name in Lights: Getting Started, The "Myth" of the Overnight Success, The Real Secret to Getting Discovered, Education and Training That Gives You the Edge, Taking Care of Yourself, Researching the Industry, and How to Network (because sometimes it really is about who you know!).

"Nice Work if You Can Get It": Connecting With Your Audience, "Biz" Etiquette, Effective Ways to Pass the Hat, What Makes a Compelling Performer, Who Is My Target Audience, How Much Money Can I Make, and The Art of Self-Producing.

Navigating Success: Avoiding Scams, Gaining Experience, The Pros and Cons Of "Being Indie", Finding Representation (Agent/Manger/Label/Lawyer), Professional Associations, and Finding Funding Resources.

Paparazzi 101: Handling And Making The Most of Media Attention, Being a "PR" Pro and Marketing Yourself Like a Rock Star (Press Kits, Demos, Head Shots, and Publicity Product).

REGISTER

To register, contact Deena Brock at the Muskoka Small Business Centre at 705-646-9021 or by dropping into 35A Manitoba Street or by email at info@muskokaenterprisecentre.com

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