



Discover Emerging Artists in
Downtown Bracebridge

2009 - FREQUENTLY ASKED QUESTIONS

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Am I good enough?

This is the most frequently asked question that we heard from artists. If you are not sure, please call us and arrange to meet so we can tell you about the type of artists that are involved in the program. We have some great partners with vast knowledge and expertise in exhibiting and selling artwork.

Am I an emerging artist?

The term new and emerging refers to a visual artist who has mastered the basic techniques of an art form and who are attempting to launch a professional career. Or, an emerging artist is someone who is taking his or her established career in a new direction. If you are not sure if you qualify just call.

Can I have someone else work my booth for me?

Yes, as part of the program we ask artists to commit to a full-weekend and we realize that sometimes that is a challenge because of other work schedules. Last year, some of our artists had their spouses and other members of the family help out.

What if I don't have access to a digital camera to photograph my art? Can someone help me?

Yes, if you are interested in participating we can help.

Where can I get help completing my application?

Any member of the partnership will help - Jill at the Town (645-5264) or Elene at Muskoka Arts & Crafts (645-5501) are the most accessible.

If I participated in last year's AITH, do I have to fill out the full application?

Yes, we have to allow the jury the opportunity to review everyone's work to be fair.

Do I have to participate in every weekend?

No, you can sign up for any number of weekends - you do have to commit to a full weekend.

Do I have to participate both days in a weekend?

Yes, from a logistics perspective, we are producing a guide/map for each weekend.

When is the last day I can pay?

If you are truly interested in being in the program, we will work with you to come up with an appropriate payment timeframe. We understand that "new and emerging" artists may be on a tight budget.



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Do I have to participate in the workshops?

Yes, we've asked all artists to participate in the workshop. Our workshop presenters are experts in their fields – business information, merchandising, communications, etc. In addition our Art in the Heart staff were on the street last year during the two-week pilot and will provide background for you at the workshop. All of our partners and presenters are there to ensure that you are ready to present to members of the public, local merchants or fellow artists.

If for some unavoidable reason you are unable to participate in workshops ON THE DATES already set, we will work with you individually (limited numbers of individuals) to ensure that you have in

Still have questions?

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