



**MEDIA RELEASE
FOR IMMEDIATE RELEASE**
June 17, 2011

The Jury is Back!

BRACEBRIDGE, ONT – Art in the Heart, a program to support and highlight the works of new and emerging Muskoka artists has announced that 19 artists have been approved to participate in the program for 2011. The accepted artists can be found on the streets and alleyways of downtown Bracebridge on weekends between July 9th and August 7th.

In order to be a participant in the program, artists were required to submit applications that included photographs of their work. All applications are reviewed and a jury of arts professionals recommended approval of program participants. The Town of Bracebridge, along with its partners Muskoka Arts and Crafts and Muskoka Small Business Centre are thrilled to present a range of new and returning artists over five weekends this summer.

Cheryl Kelley, Director of Economic Development for the Town said, “Once again, the jury was extremely pleased with the calibre of artwork submitted. We have submissions from many different mediums from painters to photographers, wood workers to beaders and jewelers.” Kelley went on to say, “Muskoka truly has such a multitude of exciting new artists just waiting for an opportunity like Art in the Heart.”

The 2011 Art in the Heart Artists will include:

- Paintings by Sherry Beiers, Shannon Durnan, Janice Feist (returning), Ashley Boone, Mary Ann Gonneau (returning); Michael Zablony, Marla Brown; Katie and Rebecca Morton;
- Line drawings and wearable art by Kevan Murray (returning);
- Jewellery by Shelby Crook (returning), and Chantale Dubois;
- Beading by Henrike Clement (returning);
- Photography by Joseph Brunner; Shannon Dursley; and Katie and Rebecca Morton;
- Fashion accessories by Jessica Dursley;
- Printmaking by Shanandoah Kidd, and Sonya Grabowski;
- Pottery by Joyce Butler (returning) and,
- Marquetry (an ancient craft that uses pieces of wood veneer to create patterns, designs or pictures) by Brian Verbonac.

About Art in the Heart: In 2008, Art in the Heart was launched as a two-weekend pilot with 15 artists. In 2009, 21 artists displayed their works over six weekends with the programming growing in 2010 to include 23 artists. Participants in the program receive business training as well as the opportunity to showcase and sell their work in the alleyways and public spaces along Manitoba Street in Bracebridge. In addition to offering an opportunity for new artists, another the goal of the partners, Town of Bracebridge, Muskoka Small Business Centre and Muskoka Arts and Crafts, is to create a new static attraction for Bracebridge where visitors are encouraged to come downtown to check out the changing artist line-up every weekend. More information on the program is available at www.artintheheartbracebridge.com.

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Art in the Heart 'happens' in the alleys and public spaces along Manitoba Street and the public is encouraged to come out and meet the artists and view their artwork.

More information on the program and the artists is available at www.artintheheartbracebridge.com.

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For further information contact:

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Bracebridge Artist, Mary Ann Gonneau will return for a second year in the Art in the Heart program.

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