



## **Eight Artists This Weekend at Art in the Heart!**

**BRACEBRIDGE, ON** - It has been a hot, spectacular summer for the Art in the Heart event which is 'happening' in Downtown Bracebridge each Saturday and Sunday beginning July 3<sup>rd</sup> through to August 1st. On July 24<sup>th</sup> & 25<sup>th</sup> the outdoor art market will have eight artists presenting their work in Chancery Lane and along Manitoba Street.

Downtown BIA members are supportive of the program which encourages emerging local artists to get out and show their work. "It is a wonderful outlet for experience." says Cheryl Kelley, Director of Economic Development, "The Town of Bracebridge, along with its partners, Muskoka Arts and Crafts and Muskoka Small Business Centre are proud of the success of this program which gives the participants training on many aspects of being an artist as a business. A true testament to the program's success is shown by the large volume of visitors to the event, and also to the number of artists who have returned because they had such a positive season last year."

On your visit to downtown Bracebridge this weekend, you will find beautiful paintings, jewellery, pottery and photography. The artist line-up includes jewellery artist Kimberley Campbell, who uses recycled materials and found objects in her work, aiming to seek out the beauty of these materials by transforming them into intricate, richly textured wearable art.

After graduating from the Ontario College of Art and design in 2003 where she studied drawing and painting, Dayna Barley-Cohrs has happily returned to artwork after building a home and starting a family. This is her first experience at Art in the Heart where she is presenting her first body of work since completing college, working mainly in oils with focus on portraiture and figurative works. Recently, she has been working on a series of portraits, experimenting with technique, lighting and composition.

Also new to the program is Janice Feist, whose first love is watercolour. Feist states, "For most of my life I've had the desire to paint and have always loved the look of watercolour. I began painting instruction about 3 years ago and I can't get enough of it. Although I usually work with watercolour, I've been experimenting by adding pastel or ink to my paintings. Each piece I work on is a new discovery for me." Feist's work ranges in subject including landscapes, flora and fauna.

Shelby Crook, jewellery artist, will be returning to Manitoba Street this weekend and next. She has a wide range of styles; sterling silver, gold and platinum, accented by semi-precious stones. Shelby admits, "I have made quite a number of square pendants, earrings and rings, but now I've evolved to a more flowing look, pear-shaped, more rounded. I like changing it up, keeping it interesting."

Returning artist Pat Hillcoat is stimulated by the landscapes of northern Muskoka where she now lives. Her goal is to provide an interpretive perspective of realistic images. She tries to simplify her designs to illustrate her personal impression. "It's not quite real, but you know you want to go there!" says Hillcoat.

You will also meet Sue Morrison who says, "Through photography, I see more and look for more in my everyday world. I love the way photography gives me the opportunity to slow down and focus on nature." Although her favourite subject is Muskoka nature, she is known to be camera-ready to take candid shots that create memories to share with family and friends.



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Pottery artist, Joyce Butler began in 2003 turning her own bowls and cups and experimenting with glazes. She finds the more pottery she makes, the more creative she gets. In addition to dishes, Joyce also sculpts animals.

Bring your shopping bag and a friend, because you will want to bring home a sample or two from these fresh new artists.

More information on the program is available at [www.artintheheartbracebridge.com](http://www.artintheheartbracebridge.com)

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**About Art in the Heart:** In 2008, Art in the Heart was launched as a two-weekend pilot with 15 artists and in 2009, 21 artists displayed their works over six weekends. In 2010, 23 artists are participants in the program that offers new artists business training as well as the opportunity to showcase and sell their work in the alleyways and public spaces along Manitoba Street in Bracebridge. In addition to offering an opportunity for new artists, another the goal of the partners, Town of Bracebridge, Muskoka Small Business Centre and Muskoka Arts and Crafts, is to create a new static attraction for Bracebridge. Visitors are encouraged to come downtown to check out the changing artist line-up every weekend. More information on the program is available at [www.artintheheartbracebridge.com](http://www.artintheheartbracebridge.com).