



Art in the Heart Continues the Sizzle in Downtown Bracebridge!

BRACEBRIDGE, ONT – A party-like atmosphere brought eager onlookers to Chancery Lane and Manitoba Street this past weekend to view and purchase new works by Art in the Heart artists. The hot sun added to the excitement of the event and it was evident that the group of artists had developed a great rapport with each other by sharing some laughs and stories of encouragement.

First-time participant Mark Robinson said he is pleased to be part of the Art in the Heart event. His striking Loon carving brought many admirers to his booth. “I never considered myself an artist before; it is a difficult thing to grasp. When I hear what people are saying about my work, it gives me confidence in what I’m doing. I love carving wood”.

Len Eason’s leatherwork was a definite hit – his leather belt buckles and wallets have an earthy feel. “I’m excited about the feedback and I’ve decided to come back again next weekend!”

Art in the Heart continues July 17th & 19th for its third weekend, bringing back Henrike Clement’s hand beading, Peet Ricker’s wire-wrapped jewellery and Len Eason’s leatherwork as well as new paintings by Brynn Higgins-Stirrup and jewellery by Shelby Crook.

“My goal in creating visual images is to evoke a psychological response,” says Gravenhurst painter Brynn Higgins-Stirrup, “I want to create an experience which moves individuals beyond the mundane.”

Jewellery artist Shelby Crook, whose passion for jewellery making began while studying at Georgian College more than 10 years ago, began teaching Jewellery & Metals at the same College in 2008. “I believe in the power of simplicity. Some pieces that I create are understated and romantic, while others are bold and edgy.” Either way, Crook strives to create quality pieces that make a statement about the woman who wears them.

Remember to visit Art in the Heart in Downtown Bracebridge– each Saturday and Sunday until August 1st. It will both amaze and inspire you.

More information on the program is available at www.artintheheartbracebridge.com

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For further information contact:
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About Art in the Heart: In 2008, Art in the Heart was launched as a two-weekend pilot with 15 artists and in 2009, 21 artists displayed their works over six weekends. The program offers new artists business training as well as the opportunity to showcase and sell their work in the alleyways and public spaces along Manitoba Street in Bracebridge. In addition to offering an opportunity for new artists, another the goal of the partners, Town of Bracebridge, Muskoka Small Business Centre and Muskoka Arts and Crafts, is to create a new static attraction for Bracebridge. Visitors are encouraged to come downtown to check out the changing artist line-up every weekend. More information on the program is available at www.artintheheartbracebridge.com.